

## or·gan·ic

(ô-r-g n' k): 1) of, relating to, or derived from the earth; 2) simple, healthful, and close to nature

SoBotanical products celebrate diversity. We dare our customers to be different.

[www.sobotanical.com](http://www.sobotanical.com)

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It's simple: you define life.

What goes in your body; what you put on your skin. You're the pioneer. We simply guide you to a place of purity. To a world called SoBotanical.

Our mission is to help you Stop and Smell Life™.

Passionately.

**SoBotanical**  
STOP AND SMELL LIFE™



*Stop and smell*

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*Stop and smell life*



SoBotanical is based on three core principles: Pure. Honest. Organics. We offer exclusive, handpicked, all-natural ingredients. More than 100 products designed to help you live a healthy lifestyle, all backed by nature and decades of aromatherapy education and experience.

SoBotanical offers two choices to live healthy:

SoBo Essentials, our signature line of skincare and body products built with today's finest organic properties.

SoBo Apothecary, a unique, interactive opportunity to blend our most essential skin and body care products with your choice of natural fragrances and organic oils through our apothecary.

At SoBotanicals, boundaries exist only at one place ~ where your inspirations meet Mother Earth.

*Stop and smell life*

## THE SOBOTANICAL STORY

We didn't write the book on Aromatherapy. We did better ...

Leading the charge to bring the power of aromatherapy to life, SoBotanical's founder was one of the world's first skin and body shop proprietors to offer an authentic, live aromatherapy bar - a place where customers could fuse 100% pure organic oils with holistic skincare products. The response was huge; the demand even greater. And today, over 50,000 blends later, we are still delighted to be custom blending products that are created as each season's harvest ripens. At SoBotanical, we combine the finest, all-natural ingredients - potent healing herbs, aromatic plants, and botanical solutions - with choice organic and wild-crafted oils. We never skimp on grade, even if our vision calls for precious or rare oils. And we certainly never utilize any ingredients that have been touch by pesticides, fungicides or herbicides. Animal testing? Sister, please! And, rest assured, we never sneak in fragrance or isolated oils for the sake of scent. The end result: fresh, natural organic-based products crafted that produce naturally beautiful results.

